

## HOWARD BECKERMAN

Language Educator/Materials Developer  
Multicultural Program Facilitator, Community Arts and Media

Heartworks International, Inc.  
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### EDUCATION

Columbia University, Teachers College. M.A. in Applied Linguistics.  
Queens College, City University of New York. B.A. in Linguistics.

### FULL-TIME TEACHING

Hunter College, CUNY, International English Language Institute

ESL intensive program: Taught speaking, listening, reading, and writing at all proficiency levels. Developed courses in English through video, film, and theater. Developed criteria for evaluation of ESL faculty. Conducted classroom observations of 35 faculty members in the intensive and part-time programs. Organized methods workshops for ESL staff.

### ADJUNCT TEACHING

St. John's University, Departments of English and Speech  
Hostos Community College, CUNY, English Department  
Manhattanville College, Purchase, NY, English Language Institute  
Fashion Institute of Technology, SUNY, Department of Educational Skills  
Baruch College, CUNY, Department of Compensatory Programs  
LaGuardia Community College, CUNY, The English Language Center  
Queens College, CUNY, English Language Institute

### PUBLICATIONS AND PRODUCTIONS

*Encounters* (Yale University Press, 2011)

Language and New Media Director: pilot for multimedia course in Chinese language and culture. College texts, web support, original film and language-focused songs, computer-based virtual reality games with speech recognition.

*Start-up* (Berlitz Publishing, 2007) also released as *DJ* (Berlitz Publishing, 2006)

Curriculum Designer/Author/Composer/Lyricist/Writer/Director/Producer:  
musical radio-format programs in Spanish, French, and Italian for English speakers and  
English for Spanish speakers.

*Bullies & Bananas - Peleones y guineos* (Heartworks International, 2006)

Author/Songwriter/Producer: bilingual children's musical.

*Baby Talk & Tunes* (Berlitz Publishing, 2005)

Curriculum Designer/Author/Composer/Lyricist/Writer/Director/Producer:  
musical language development program for new parents and caregivers (English and Bilingual English/Spanish).

*Inglés sin Barreras English Pronunciation Video* (Lexicon Marketing, 2004)

Author/Video Producer: animated introduction to the sounds of American English.

*Inglés sin Barreras Audio Course* (Lexicon Marketing, 2003)

Author/Audio Producer: English conversation program for Spanish speakers.

*Rush Hour Word Games* (Berlitz Publishing, 2003)

Producer/Designer: interactive vocabulary games in 5 languages.

*In 60 Minuten* (Langenscheidt/Berlitz – Munich, 2003)

Curriculum Designer/Author/Composer/Lyricist/Writer/Director/Producer:  
musical audio courses in English, Spanish, French, and Italian for speakers of German.

*You and Me* (Ladder Multimedia - Taiwan/Beijing, 2002)

Songwriter/Audio Producer: 100 English-teaching songs and karaoke recordings for intermediate levels of  
children's English course.

*An Introduction to Spanish for Health Care Workers* (Yale University Press, 2002)

Audio Producer/Director

*Berlitz Worldwide English* (Berlitz Language Services, 2001)

Lead Curriculum Designer: English curriculum for Berlitz language schools worldwide.

*Rush Hour* (Berlitz International Publishing, 2000, 2001)

Curriculum Designer/Author/Composer/Lyricist/Writer/Director/Producer:  
musical language courses in English for Spanish speakers and Spanish, French, Italian, and German for  
English speakers.

*Tweety's English* (Ladder Multimedia - Taiwan/Beijing, 2000)

Composer/Lyricist/Director/Producer: Warner Brothers children's English-teaching program.

*New Dynamic English* (Voice of America/International Broadcasting Bureau, 1999)  
 Director/Producer: radio series for broadcast in China.

*Functioning in Business* (Voice of America/International Broadcasting Bureau, 1999)  
 Director/Producer: radio series for broadcast in China.

*New Vistas* (Prentice Hall Regents/Pearson Education, 1999-2001)  
 Website Author: adult ESL course.

*Real Time* (Richmond Publishing - UK/International Media Access, 1998)  
 Editorial Director/Author/Audio Producer: Americanization of British English-teaching series.

*You and Me* (Ladder Multimedia – Taiwan/Beijing, 1997-1998)  
 Songwriter/Audio Producer: 100 English-teaching songs for beginning levels of children's English course.

*Learning Key* (Ladder Multimedia – Taiwan/Beijing, 1997-1998)  
 Audio Producer: interactive CD-ROM for children's English course.

*Azar Interactive* (Prentice Hall Regents, 1997)  
 Curriculum Designer/Author/Audio Producer: multimedia ESL grammar course.

*Looney Tunes English* (Warner Bros. Worldwide Publishing, 1997)  
 Curriculum Designer/Writer/Songwriter: interactive multimedia prototype.

*English Superhighway/All Over Town* (Si-sa-yong-o-sa, Korea/International Media Access, 1996-1997)  
 Author/Songwriter/Producer: series of ten videos with ancillary print and audio.

*Spectrum Video* (Prentice Hall Regents, 1996)  
 Songwriter and Audio Producer: ESL-focused music videos.

*Who Is Oscar Lake?* (Language Publications Interactive, 1995)  
 Curriculum Designer: interactive computer-based adventure games to teach English, Spanish, French, Italian, and German.

*Easy Street* (Speakeasy Publications/Nathan Editeur 1994-1996)  
 Songwriter/Producer: audio component of monthly English-teaching magazine.

*Let's Go Hollywood!* (MCA/Universal, 1993)  
 Concept/Curriculum Designer: prototype English-teaching interactive product.

*Dicho y Hecho: Instructor's Video Sourcebook* (John Wiley & Sons, 1993)  
 Author: teacher's guide to a college course in beginning Spanish.

*A Ticket to Tomorrow: English for the 21st Century* (American Media International, 1992-1993)  
 Project Director/Senior Author/Songwriter: English-teaching radio course.

*International Readers Library* (Heinle & Heinle, 1992-1993)  
 Development Editor: series of ESL readers.

*English on Location* (Simon & Schuster, 1992)  
 Writer/Executive Producer: broadcast TV pilot.

*Free Time: A Day Off with English* (Maxwell Multimedia, 1991)  
 Curriculum Designer/Author: *Family Album USA* beginner's video.

*Family Album, U.S.A.* (Macmillan, 1990)  
 Author: Viewer's Guides for series of 26 half-hour broadcast television shows for teaching English and American culture. Series Editor of classroom texts for use with videocassettes of the entire series.

*Heartworks: Inspirations for English as a Second Language* (Prentice Hall, 1989)  
 Author/Songwriter: textbook and audio program for intermediate and advanced ESL classes.

*Guessworks: A Musical Mystery Play* (Macmillan, 1989)  
 Author/Songwriter/Audio Producer: course for intermediate ESL classes. A theatrical approach to developing listening skills.

*English Language Teaching by Broadcast* (United States Information Agency/Macmillan, 1988-1992)  
 Senior Project Consultant: television and radio series. Author/Production Consultant: language and American culture focus segments for the television series. Producer: promotional videos.

## **PROFESSIONAL PRESENTATIONS (selected)**

American Council on the Teaching of Foreign Languages Annual Convention, Orlando, FL (2008)  
 "How to Develop Original Songs for Language Learners"

Balanced Mind XI: Teaching World Culture Through The Arts (2006) Tilles Center for the Performing Arts  
 "Worldwide Musicals: Theater in Any Language"

Hunter College, CUNY (1998) Guest Lecturer, ESL MA program.  
 "Curriculum Design and Materials Development"

TESOL Annual Convention, Long Beach (1995) "Building Futures Together"  
 ESL Classroom Methods: A Musical Presentation.

OKTESOL Annual Convention, Oklahoma City (1993) Keynote Presenter.

MEXTESOL Annual Convention, Acapulco (1990) "The English Language Teaching Follies: A Musical Revue"  
 (Keynote Presenter); "Error Correction Workshop" (Teachers' Course)

TESOL Annual Convention, San Francisco (1990) "English Language Teaching with Video"

JALT (Japan Association of Language Teachers) Annual Convention, Okayama, Japan (1989)  
 "Show Business in the Classroom"

TESOL Annual Convention, San Antonio (1989) "Listening and Speaking: Methods, Music, and Mystery"

ADEMI Convention for English Teachers, Morelia, Mexico (1988) "English Through Theater"  
 and "Show Business in the Classroom"

TESOL Annual Convention, Chicago, Illinois (1988) "English Language Teaching by Broadcast"

Kingsborough Community College, CUNY (1988) District 21, Brooklyn: ESL Teacher-Training Session.  
 "Using Video in the Classroom"

New Jersey Department of Education, Office of Adult Education (1976-1981) Workshop Leader for ESL teacher-  
 training. Session titles included: "Making Tense Sense," "Using an ESL Oral Skills Syllabus," and "Grammar Rules  
 for Error Correction"

New York State TESOL Annual Convention (1979) "A Spot of Glamour for a Lot of Grammar"

Queens College, CUNY Conference on Bilingualism and Second Language Learning (1976)  
 "Errors in Written Interlanguage"

New York State TESOL Annual Convention (1976) "English Verb Tenses: Truth, Fiction, and Teaching"

CUNY Graduate Center (1975) Specialist in materials for developing listening skills for "A Forum On Materials for  
 Adult Learners of English as a Second Language"

## **COMMUNITY PROGRAMS and GRANTS**

Worldwide Voices, Inc.

Co-Founder/Chair of 501(c)(3) not-for-profit organization that integrates multicultural community arts and media programs with  
 creative approaches to language learning. [www.worldwidevoices.org](http://www.worldwidevoices.org)

New York State Council on the Arts grant (2011) Workshop Leader for "The Nature of Long Island: A Musical Revue"

New York State Council on the Arts artist grant (2011) for a workshop leading to a new bilingual  
 adaptation of original musical: *Married in the Suburbs/Casados en los Suburbios*.

Town of Brookhaven Anti-Bias Task Force.

Event Planner. <http://www.brookhaven.org/Committees/AntiBiasTaskForce.aspx>

The New Musicals Project. Co-Founder of musical community theater company. [www.heartworks.com/musicals](http://www.heartworks.com/musicals)

Suffolk County Community Arts grant (2009) Family Voices/Voces de la familia

"Embracing Our Differences" A Project of Suffolk County Community College & Town of Huntington and (2007)

Project Director for multilingual theater programs at Stony Brook University, Stony Brook, NY;

Airport Playhouse, Bohemia, NY; Walt Whitman Birthplace Association, Huntington, NY; Farmingville Residents

Association, Farmingville, NY. [www.worldwidevoices.org/destiny](http://www.worldwidevoices.org/destiny)

North Shore Public Library, Shoreham, NY "Language Café" Program (2007)

Project Facilitator for multilingual community of language learners.

Suffolk County Unity Day (2007)

Producer of bilingual English/Spanish children's program.

New York State Council on the Arts grant for "Worldwide Musicals: Theater in Any Language" (2007)

Project Director for multilingual musical theater programs.

Suffolk County Office of Minority Affairs (2006) Unity Day entertainment programming committee.

Suffolk County Community College (2006) Immigrant Solutions committee.

Town of Brookhaven holiday event: "Celebrating Diversity" (2006) Producer/Emcee.

Huntington Public Library, BOCES school programs, and Airport Playhouse (2006)

Playwright/Songwriter/Director/Producer: *Bullies & Bananas - Peleones y guineos*.

Suffolk County Legislature grant (2006) Project Director: Community programming.

JPMorgan Chase Artist's Grant (2006) Producer: *Farmingville - the Musical/Let's Dream Together*.

St. Joseph's College (2005) Diversity Union program committee.

Central Park Conservancy (2002-2010) Producer/Songwriter: *Halloween at Belvedere* holiday musical.

NYSCA artist grant (2001) for development and production of original musical: *Married in the Suburbs*.

NYSCA grant (2001) Project Director, New Play Contest, Huntington Village Theater Company.

## **MEMBERSHIPS**

TESOL, ASCAP, Dramatists Guild, Patchogue Arts Council, Brookhaven Anti-Bias Task Force